

New identity moves AM into IT

This month (June) marks an exciting time for Archer Mathieson, Windsor-based specialists in executive recruitment and interim management solutions.

Not only is the company unveiling a new corporate identity with a celebration event at Windsor Racecourse, but it is also extending its field of expertise into the IT sector.

The move means businesses throughout the Thames Valley will now be able to take advantage of Archer Mathieson's network of senior technology experts as well as candidates in its current speciality fields of finance and human resources.

"Knowing and understanding our existing client base, we saw there was an opportunity to offer a service to help fill gaps in senior IT positions," said John Archer, who founded the company in 1998.

"We could see there was a real demand for top level IT decision makers and project directors, and we believe moving into this market not only complements our existing offering, but enables us to provide a real alternative to the London-based recruitment consultancies."

The expansion into the IT sector, together with the launch of the new corporate identity, is all

part of a drive towards increasing the profile of the business, while ensuring that the personal touch and high level of service is maintained.

"Our goal is to be seen as the favoured alternative for businesses who are serious about recruiting senior executives and interim managers, we know our market, our clients like working with us and we know we provide a service which is second to none," said Archer.

"We believe the new identity reflects the growth of the business and our areas of speciality, and we hope that both current and potential clients will see it as a further demonstration of the quality of our people, our product and the processes we have in place."

He believes one of the secrets of the company's success is the fact that all four senior partners are very hands-on and continue to work with clients.

"Building long-term relationships with our clients has been a key factor in our success so far and we are absolutely committed to continuing to provide that level of support," he added.

All research and candidate sourcing is carried out in-house,

enabling the 20-strong team to share information and ideas and keep track of all the movements in their areas of speciality.

Clients range from SMEs to multinationals and stretch across a variety of business sectors from technology and pharmaceuticals to professional services and the retail trade, and Archer Mathieson regularly holds business networking events (see below) with guest speakers on a variety of topics.

In addition, the company supports various charities and this August, Ashton Ward, who heads up the interim management (finance and IT) team and James Aston, who is responsible for the human resources practice, will be taking to the open road to cycle from Land's End to John O'Groats to raise funds for the Breast Cancer Campaign and Great Ormond Street Children's Hospital.

What the clients say

Sharon Perez, group resourcing director, TNS Plc: "Archer Mathieson invest time understanding both the individual role and the wider business culture."

Mike Lymath, group human resources and corporate services

Archer
Mathieson

director, HMV: "During a recent interim assignment I found them tuned in to our needs and very attentive both before and during the assignment."

Diary dates

Thursday June 22 - Creating a Powerful Presence - business breakfast, with guest speaker Chris Southam, from Chill Out UK

Thursday November 2 - The Brave New World of Work: How we got here, where we're heading - business breakfast with guest speaker Richard Donkin, financial journalist

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New look, same high standards

Archer Mathieson provides the highest standard of executive recruitment and interim management solutions in the specialist fields of Finance, IT and Human Resources.

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